

The Bayou District Foundation (BDF) is helping to close the gap estimated by the Louisiana Recovery Authority of 9,930 **affordable units** needed between 2008 and 2013 by developing a mixed-income residential community made up of 1,325 units.



As part of this plan, BDF is working to reduce blight and build back affordable, sustainable homes for first-time homeowners in the Bayou District and surrounding neighborhoods. BDF is acquiring vacant and blighted properties from the New Orleans Recovery Authority and redeveloping them as affordable for-sale homes, increasing the number of homeowners and eradicating blight in the neighborhood. This plan is the first step to a more expansive effort that is targeted to reach more than 300 families, creating a cycle to move individuals up a ladder from public assistance to home ownership.

VOLUNTEERS REBUILD THE BAYOU DISTRICT



The Bayou District Foundation is proud to partner with the St. Bernard Project, a non-profit organization executing the rebuilding and rehabilitation of 25 properties. Since 2006, the St. Bernard Project (SBP) has had extensive experience creating affordable housing for the victims of Hurricane Katrina.

This work could not be done without strong Corporate Partners such as **Zurich Financial Services**, **Farmers Insurance Group** and **Capital One Bank**. All organizations have shown leadership by encouraging employees to volunteer with the rebuilding efforts of the Bayou District Foundation.



Left: Robert Woudstra (left), President & CEO of Farmers Insurance Group, and Mike Foley (right), CEO of Zurich North America, work with friends and co-workers to install insulation at the Bayou District Foundation's house on Harrison Avenue, while in town for the Zurich Classic in April.

Right: Almost one month later, Steven Hemperley, Greater New Orleans Market President for Capital One Bank, finishes putting up sheetrock at the Harrison Avenue house, before moving on to spackle!